

## THE COLOR CHALLENGE OFFICIAL RULES

**NO FEE OR PURCHASE NECESSARY TO ENTER OR WIN. PRODUCT PURCHASE WILL NOT IMPROVE THE ODDS OF WINNING.**

1. **ELIGIBILITY:** The Color Challenge (the “**Color Challenge**”) is sponsored by Cartridge World North America, LLC (“**Sponsor**”) and open only to individuals who reside in and are physically located in the United States, who have reached the age of majority in their state of residence at the time of Color Challenge registration (upon verification of prize eligibility, misrepresentation of age requirement will void the entry). This Color Challenge is not open to public sector employees where such an offer would violate laws, regulations or policies. Sponsor employees, distributors, franchisees, masters, resellers, their affiliates, subsidiaries, consultants, contractors, advertising, public relations, promotion, fulfillment and marketing agencies, their immediate families (parent, child, sibling & spouse) and persons living in the same households as such individuals (whether related or not) are not eligible to participate in the Color Challenge.

If you are entering the Color Challenge on behalf of your employer, these rules are binding on you, individually, and/or your company. If you are acting within the scope of your employment, as an employee, contractor, or agent of another party, you warrant that such party has full knowledge of your actions and has consent thereto, including your potential receipt of a prize. You further warrant that your actions do not violate your employer’s or company’s policies and procedures. By participating, you agree to these Official Rules and to the decisions of Sponsor being final and binding in all respects. Void where prohibited by law, rule or regulation. All federal, state and local laws and regulations in the United States apply.

2. **ENTRY PERIOD:** The Color Challenge begins at 12:01 a.m. Eastern Standard Time (“EST”) on Wednesday, August 1, 2018 and ends at 11:59 p.m. EST on Friday, December 21, 2018 (“**Entry Period**”).

3. **HOW TO ENTER:** Complete all fields and information as required in the online entry form available at <https://b2b.cartridgeworld.com/color-challenge/> and click «START THE CHALLENGE». Limit one entry per person. All subsequent entries from the same person or e-mail address will be disqualified. Any attempt by a person to enter more than once with multiple e-mail accounts will result in disqualification.

4. **PRIZE AVAILABLE:** One prize consisting of an Apple - iPad Pro with 64 GB (estimated value \$650), (the “**Prize**”), will be awarded. Sponsor reserves the right to substitute the prize for one of equal or greater value. Odds of winning depend on the number of eligible entries received. The prize is not transferable and no prize substitution or cash equivalent of prizes is permitted. Expenses not specifically stated above, together with the reporting and payment of all applicable taxes, fees, duties, and/or surcharges, if any, arising out of, or resulting from, acceptance or use of a Prize, are the sole responsibility of the winner.

5. **COLOR CHALLENGE DRAWING AND NOTIFICATION OF PRIZE WINNER:** Sponsor will award prize only upon winner verification and final approval. Sponsor will hold a random drawing of all eligible Color Challenge entries received during the Entry Period on or before December 20, 2018. Decisions by Sponsor

of winner eligibility, notification, and acceptance or disqualification will be final and binding. Prize winner will be notified by telephone or email address provided on entry form.

The prize winner will have three (3) days after notification to accept the prize or will be disqualified and an alternate winner selected. The selected winner must execute and return to Sponsor an Affidavit of Eligibility and Liability Release within ten (10) days following attempted notification. Sponsor reserves the right to request a piece of i.d. prior to prize remittance.

If the selected winner has not complied with the Official Rules, cannot be contacted, is ineligible, the prize is returned as undeliverable, or the selected winner does not return the executed Affidavit of Eligibility within the specified time period, an alternate winner will be selected. Acceptance of a prize constitutes permission for Sponsor to use winner's name and likeness for advertising and promotional purposes without compensation, unless otherwise prohibited by law. All decisions of Sponsor shall be binding and final.

6. LIMITATIONS OF LIABILITY AND RELEASE: Sponsor is not responsible for any incorrect or inaccurate information, whether caused by Website users or by any of the equipment or programming associated with or utilized in the Challenge or by any technical or human error, which may occur in processing entries for the Color Challenge.

Sponsor is not responsible for any delay, error, failure, problem, or technical malfunction of any telephone network or lines, computer on-line systems, servers or providers, computer equipment, software, failure of electronic mail or entries due to technical problems or traffic congestion on the Internet or at any Website or combination thereof, including injury or damage to any entrant, entrant's computer or to any other computer related to or resulting from participation in, or downloading materials for, this Color Challenge. If for any reason, the Color Challenge is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Color Challenge, or for any other reason, Sponsor reserves the right at their sole discretion to cancel, terminate, modify or suspend the Color Challenge.

By entering the Color Challenge, participants agree to release, discharge and hold harmless Sponsor, its master franchisees, franchisees, affiliates, subsidiaries, officers, directors, employees and agents from any and all damages, costs, expenses, and other liabilities, including damages for personal injury or damage to property, whether the damages are direct or indirect, and regardless of whether the claim is based on contract, tort or any other legal theory, which may be due to or arise out of participation in the Color Challenge or any portion thereof or the acceptance, use/misuse or possession of the prize.

7. CONDUCT: Cartridge World North America reserves the right, at their discretion, to disqualify anyone found to be tampering with the entry process or the operation of the Color Challenge or Website hosting the Color Challenge, to be acting in violation of the Official Rules, to be acting in an unsportsmanlike or disruptive manner or with intent to annoy, abuse, threaten or harass any other person. CAUTION: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE OR

UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION IS IN VIOLATION OF CRIMINAL AND CIVIL LAWS. CARTRIDGE WORLD USA RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH ENTRANT OR INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW. If it is discovered that attempts were made by a registered entrant (or any individual purporting to be a registered entrant) to: (i) enter more than once per registered entrant per entry period during the contest period. (ii) use any automated, script, macro or robotic program(s) to enter (iii) engage in systematic entering in the same day from the same computer/IP address (including but not limited to the creation of false email addresses or social media accounts); then it may result in the disqualification, in the sole and absolute discretion of the Sponsor, even if the entrant was declared a winner.

8. **PRIVACY PRACTICES:** By entering the Color Challenge, you are deemed to have accepted the provisions of Sponsor's privacy policy, located at [www.cartridgeworld.com](http://www.cartridgeworld.com), and agree to Sponsor's use of your personal information as described therein and for the purposes of administering this Color Challenge in accordance with such privacy policy. By entering the Color Challenge, you agree to be contacted by Sponsor or its franchisees regarding your business printing needs and otherwise be added to Sponsor's mailing lists regarding its products and services.
9. **SPONSOR AND WINNER LIST:** The sponsor of this Challenge is: Cartridge World North America, LLC, 3917 Mercy Drive, McHenry, Illinois, 60050. To view the name of the recent promotional winner, send a self-addressed stamped envelope to: Cartridge World North America, LLC, The Color Challenge, 3917 Mercy Drive, McHenry, Illinois, 60050.