

## Terms and Conditions

**NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE THE CHANCES OF WINNING.**

**1. Eligibility:** The Cartridge World INKredible Small Business Contest (“Campaign”) is open only to those who sign up at <https://b2b.cartridgeworld.com/the-inkredible-small-business-contest/> using an official company email address and who are 18 years of age or older as of the date of entry. The Campaign is only open to legal residents of The United States with authority to enter their business in the Campaign, and is void where prohibited by law. Employees of Cartridge World North America, its affiliates, subsidiaries, advertising and promotion agencies, and suppliers, (collectively the “Employees”), and immediate family members and/or those living in the same household of Employees are not eligible to participate in the Campaign. The Campaign is subject to all applicable federal, state, and local laws and regulations. Void where prohibited.

**2. Agreement to Rules:** By participating, the Business and its Entrant (“You”) agrees to be fully unconditionally bound by these Rules, and You represent and warrant that You meet the eligibility requirements. In addition, You agree to accept the decisions of Cartridge World North America as final and binding as it relates to the content of this Campaign. Cartridge World North America reserves the right to cancel, suspend, or modify this Campaign in any way at any time, subject to state or federal law.

**3. Campaign Period:** Entries will be accepted online starting on Monday, April 23rd, 2018 at 9:00 a.m. CST and ending Friday, May 11, 2018 at 12:00 a.m. CST (“Campaign Period”). All online entries must be received by Friday, May 11, 2018 at 12:00 a.m. CST.

**4. How to Enter:** The Campaign must be entered by submitting an entry using the online form provided at <https://b2b.cartridgeworld.com/the-inkredible-small-business-contest/> during the Campaign Period. The entry must fulfill all Campaign requirements, as specified, to be eligible to win a prize. Entries that are incomplete or do not adhere to the rules or specifications may be disqualified at the sole discretion of Cartridge World North America: You may enter only once. You must provide the information requested. You may not enter more times than indicated by using multiple email addresses, identities, or devices in an attempt to circumvent the rules. If You use fraudulent methods or otherwise attempt to circumvent the rules, your submission may be removed from eligibility at the sole discretion of Cartridge World North America.

**5. Prizes:** The business Winner of the Campaign (the “Winner”) will receive a printer, ink or toner cartridges equivalent to one year’s use (one Cartridge World branded ink or toner cartridge associated with the winning provided printer, of black, cyan, magenta and yellow per quarter for a year, to the maximum amount of 12 ink or toner cartridges, four black, four cyan, four magenta and four yellow in one calendar year). Approximate Retail Value of the Prize is \$1,200 plus cost of shipping. Actual/appraised value may differ at time of prize award. The specifics of the prize shall be solely determined by Cartridge World North America. No cash or other prize substitution shall be permitted except at Cartridge World North America’s discretion. The prize is nontransferable. Any and all prize-related expenses, including without limitation any and all federal, state, and/or local

taxes, shall be the sole responsibility of Winner. No substitution of prize or transfer/assignment of prize to others or request for the cash equivalent by Winner is not permitted. Acceptance of prize constitutes permission for Cartridge World North America to use Winner's name, business name, likeness, and entry for purposes of advertising and trade without further compensation, unless prohibited by law.

**6. Odds:** The odds of winning depend on the number of eligible entries received.

**7. Winner Selection and Notification:** One (1) winner will be selected by a Cartridge World North America judge or representative following the Campaign Period on or before May 25<sup>th</sup> 2018. Entries will be reviewed for their content and why the entrant's business printing is inefficient or could be improved and the creativity of the entry. Cartridge World North America will choose the best entry and notify the business entry as a potential winner. The potential winner ("Winner") will be notified by email or telephone provided on entry form within ten (10) days following selection of Winner. Decisions by Cartridge World North America of winner eligibility, notification, and acceptance or disqualification will be final and binding. Cartridge World North America shall have no liability for Winner's failure to receive notices due to spam, junk e-mail or other security settings or for Winner's provision of incorrect or otherwise non-functioning contact information. If Winner cannot be contacted, is ineligible, fails to claim the prize within 30 days from the time the award notification was sent, or fails to return a completed and executed declaration and release as required, the prize may be forfeited and an alternate Winner selected. Receipt by Winner of the prize offered in this Campaign is conditioned upon compliance with any and all federal, state, and local laws and regulations and the completion and return of a Winner eligibility and release form, as required by Cartridge World North America. All decisions of Cartridge World North America shall be binding and final. ANY VIOLATION OF THESE OFFICIAL RULES BY WINNER (AT CARTRIDGE WORLD NORTH AMERICA'S SOLE DISCRETION) WILL RESULT IN WINNER'S DISQUALIFICATION AS WINNER OF THE CAMPAIGN, AND ALL PRIVILEGES AS WINNER WILL BE IMMEDIATELY TERMINATED.

**8. Rights Granted by You:** By entering this content (e.g., photo, video, text, etc.), You understand and agree that Cartridge World North America, anyone acting on behalf of Cartridge World North America, and Cartridge World North America's licensees, successors, and assigns, shall have the right, where permitted by law, to print, publish, broadcast, distribute, and use in any media now known or hereafter developed, in perpetuity and throughout the World, without limitation, your entry, name, business name, business information, location, portrait, picture, voice, likeness, image, statements about the Campaign, and biographical information for news, publicity, information, trade, advertising, public relations, and promotional purposes without any further compensation, notice, review, or consent, without additional compensation to you.

**9. Terms & Conditions:** Cartridge World North America reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Campaign should virus, bug, non-authorized human intervention, fraud, or other cause beyond Cartridge World North America's control corrupt or affect the administration, security, fairness, or proper conduct of the Campaign. In such case, Cartridge World North America may select the Winner from all eligible entries received prior to and/or after (if appropriate) the action taken by Cartridge World North America. Cartridge World

North America reserves the right, in its sole discretion, to disqualify any individual who tampers or attempts to tamper with the entry process or the operation of the Campaign or website or violates these Terms & Conditions. Cartridge World North America has the right, in its sole discretion, to maintain the integrity of the Campaign, to void votes for any reason, including, but not limited to: multiple entries from the same user from different IP addresses; multiple entries from the same computer in excess of that allowed by Campaign rules; or the use of bots, macros, scripts, or other technical means for entering. Any attempt by an entrant to deliberately damage any website or undermine the legitimate operation of the Campaign may be a violation of criminal and civil laws. Should such attempt be made, Cartridge World North America reserves the right to seek damages to the fullest extent permitted by law.

**10. Limitation of Liability:** By entering, You agree to release and hold harmless Cartridge World North America and its subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers, and directors from any liability, illness, injury, death, loss, litigation, claim, or damage that may occur, directly or indirectly, whether caused by negligence or not, from: (i) such entrant's participation in the Campaign and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof; (ii) technical failures of any kind, including but not limited to the malfunction of any computer, cable, network, hardware, or software, or other mechanical equipment; (iii) the unavailability or inaccessibility of any transmissions, telephone, or Internet service; (iv) unauthorized human intervention in any part of the entry process or the Promotion; (v) electronic or human error in the administration of the Promotion or the processing of entries.

**11. Disputes:** THIS Campaign IS GOVERNED BY THE LAWS OF THE UNITED STATE AND ILLINOIS, WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. As a condition of participating in this Campaign, participant agrees that any and all disputes that cannot be resolved between the parties, and causes of action arising out of or connected with this Campaign, shall be resolved individually, without resort to any form of class action, exclusively before a court located in Illinois having jurisdiction. Further, in any such dispute, under no circumstances shall participant be permitted to obtain awards for, and hereby waives all rights to, punitive, incidental, or consequential damages, including reasonable attorney's fees, other than participant's actual out-of-pocket expenses (i.e. costs associated with entering this Campaign). Participant further waives all rights to have damages multiplied or increased.

**12. Privacy Policy:** Information submitted with an entry is subject to the Privacy Policy stated on the Cartridge World North America website. To read the Privacy Policy, <https://www.cartridgeworld.com/privacy-policy/> click here.

**13. Winners List:** To obtain a copy of the Winner's name or a copy of these Official Rules, mail your request along with a stamped, self-addressed envelope to: Cartridge World North America 3917 Mercy Drive, McHenry, IL 60050, USA. Requests must be received no later than, 30<sup>th</sup> August 2018 at 5:00 p.m. CST.

**14. Sponsor:** The Sponsor of the Campaign is Cartridge World North America 3917 Mercy Drive, McHenry, IL 60050, USA.